

For Immediate Release

SMG's k'nekt Training Programs Approved for CMP Education Credits

West Conshohocken, PA (June 8, 2017) - SMG is proud to announce that many of SMG's k'nekt sales and event training classes were recently approved for CMP education credits by the Convention Industry Council.

Today, the CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry. The qualifications for certification are based on professional experience, education, and a rigorous exam. The purpose of the CMP is to:

- Enhance the knowledge and performance of meeting professionals,
- Promote the status and credibility of the meeting profession, and
- Advance uniform standards of practice

The CMP exam was developed and is maintained by meeting professionals from all over the world who volunteer their time to ensure that the program reflects the best practices in the meeting management field. More than 11,000 meeting professionals in 55 countries around the globe hold the CMP designation. This unique community represents every sector of the industry—from corporations and associations to government and institutional organizations.

"We have aligned our training to further understand our professional meeting partners' goals so we exceed their high expectations, stated Maureen Ginty, EVP and developer of SMG's K'nekt training programs. Our k'nekt training is based on professionalism and creating a connection with each customer's event. We are one of the only management companies that offers a complete catalogue of training classes covering every level of an associate's career path. Our programs underwent rigorous review by the Council in order to achieve this industry recognition."

Gregg Caren, EVP Convention Center Division said, "this is a significant accomplishment and recognition for the training programs SMG offers our facilities. The classes themselves have been met with widespread enthusiasm by our associates and clients alike. They are another example of the excellent proprietary programs SMG offers."

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About SMG

Celebrating its 40th anniversary and founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit www.smgworld.com.