

# TEAMS<sup>®</sup>

## Conference & Expo

### TEAMS '16 in Atlantic City Scores 98%+ Approval Rating

**The world's largest gathering of sports-event organizers featured sports-industry thought leaders, more than 10,000 business appointments and very satisfied attendees**

The TEAMS '16 Conference & Expo—the world's leading conference and expo for the sports-event industry—has scored an approval rating of more than 98% among attendees completing the event's post-show survey. Presented by *SportsTravel* and hosted by the Atlantic City Sports Commission and Meet AC, TEAMS '16 was held at Harrah's Waterfront Conference Center in Atlantic City, September 26–29.

In the survey, attendees commented on the "fun, energetic atmosphere" at TEAMS, which left attendees "super impressed with the attendance and overall quality of the conference." One attendee raved that TEAMS was the best event he'd attended from the standpoint of return on investment in the last five years. Others used phrases like "top-shelf," "exceeded expectations," "fabulous," "excellent," "fantastic" and "flawlessly executed" to describe their TEAMS experiences.

"For a larger conference, TEAMS still has an intimate feeling and plenty of opportunities to network," said Kyle Weiser of Visit Salina. "TEAMS was a great opportunity for our business to talk directly to organizations that fit squarely in our target market," said Scott Stream of Image Inflatos.

"I can honestly say we were able to get more done in three days than we ever thought possible," commented event organizer Casey Taker of Open Water Planet. "You guys rock," said Julie Bolfa of Destination Toledo. "I love TEAMS!" Sean Wolters, organizer of the Savage Race series, echoed Bolfa's sentiments. "If I could attend only one conference each year," said Wolters, "it would be TEAMS."

"We are delighted that our attendees had such a tremendous and valuable experience in Atlantic City," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *SportsTravel* and organizes the TEAMS Conference & Expo. "The fact that TEAMS '16 scored more than 98%, not only in its overall rating but also in the specific areas of conference organization and conference affordability, reaffirms TEAMS' leadership position in the sports-event industry."

"We thank our destination partners at the Atlantic City Sports Commission and Meet AC, as well as our attendees, exhibitors and sponsors for helping us produce such a successful conference," continued Schneider. "We are honored that so many leading organizations in the sports-event industry choose to align their brands with *SportsTravel* and TEAMS, and encourage those who are not currently doing so to consider our time-tested brands as platforms for their sports-marketing efforts," concluded Schneider.

Hosted by Visit Orlando, TEAMS '17 will be held October 30–November 2, 2017, in Orlando. For more information on exhibiting and sponsorship, or to register, please visit [TEAMSconference.com](http://TEAMSconference.com) or call (877) 577-3700.

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The **TEAMS Conference & Expo** is organized by Los Angeles-based [Schneider Publishing](#), which publishes *SportsTravel*, the sports world's event magazine, and *Association News*, America's most-read magazine for association executives. TEAMS '17 will be held October 30–November 2, 2017, in Orlando, Florida. In addition to TEAMS, Schneider Publishing organizes [Meetings Quest](#), North America's longest-running series of trade shows for meeting planners. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

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