

TEAMS[®]

Conference & Expo

Venue Management Leader SMG Signs 10-Year Partnership with TEAMS Conference

SMG, the worldwide leader of public assembly facility management, has renewed its sponsorship of the TEAMS Conference & Expo—the world’s largest gathering of sports-event organizers. The new 10-year agreement, which will run through TEAMS ‘25, is one of SMG’s largest corporate sponsorships in the meetings industry and will provide an ongoing, fully integrated media presence for SMG-managed venues through *SportsTravel* magazine and the annual TEAMS Conference & Expo.

“SMG has sponsored the TEAMS Conference on a continuous basis since 2004,” said Gregg Caren, executive vice-president of SMG’s Convention Center Division. “This extension of our support of TEAMS is emblematic of our ongoing, long-term commitment to working with the sports-event industry, a segment we serve more than any other venue network in the world.”

“Given SMG’s leadership position in the management and marketing of convention centers, arenas and stadiums, we are delighted that they’ve renewed their partnership with our company’s brands,” said Timothy Schneider, president and CEO of Schneider Publishing Company, which publishes *SportsTravel* magazine and organizes the TEAMS Conference & Expo. “We are committed to providing the most dynamic channels for sports-related business development available anywhere and are pleased to be of service to an undisputed industry leader such as SMG,” said Schneider.

“SMG always exceeds our expectations every time we stage the TEAMS Conference & Expo at a facility managed by SMG,” said Schneider. Cobo Convention Center in Detroit, David L. Lawrence Convention Center in Pittsburgh and Calvin L. Rampton Salt Palace Convention Center in Salt Lake City are among the SMG-managed venues that have hosted TEAMS in the past.

SMG-managed venues that will be represented at TEAMS ‘16, September 26–29, in Atlantic City, include the Albany (NY) Capital Center, DeVos Place Convention Center (Grand Rapids, MI), Greater Columbus Convention Center, Greater Ft. Lauderdale/Broward County Convention Center, Huntington Convention Center of Cleveland, Pennsylvania Convention Center and Tucson Convention Center.

For more information on TEAMS ‘16, please visit TEAMSconference.com or call (877) 577-3700. For more information on SMG, visit smgworld.com or call (866) BOOK-SMG.

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For further press information, please contact Ann Shepphird: Ann.Shepphird@SchneiderPublishing.com or (310) 577-3700.

About SMG

Founded in 1977, SMG provides management services to more than 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit smgworld.com.

About the TEAMS Conference & Expo

The TEAMS Conference & Expo is organized by Los Angeles-based Schneider Publishing, which publishes *SportsTravel*, the sports world’s event magazine, and *Association News*, America’s most-read magazine for association executives. TEAMS ‘16 will be held September 26–29, 2016, in Atlantic City, New Jersey. In addition to TEAMS, Schneider Publishing organizes *Meetings Quest*, North America’s longest-running series of trade shows for meeting planners. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

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