

TEAMS[®]

Conference & Expo

Running USA Partners with TEAMS Conference & Expo Partnership Will Help Running USA Members Expand Their Races

Running USA, the leading trade organization in the running industry, has partnered with the TEAMS Conference & Expo—the world’s largest gathering for the sports-event industry. Through the partnership, qualified Running USA members will receive a preferential registration rate for TEAMS ‘16, which will be held September 26–29 in Atlantic City.

Launched in 1998, the TEAMS Conference & Expo brings together more than 1,000 attendees including sports-organization CEOs and event directors, sports commissions, corporate sponsors and event suppliers to learn and connect through a robust program of educational and networking experiences.

“The hands-on learning and networking opportunities at the TEAMS Conference are invaluable to race directors who want to expand their event efforts,” said Running USA CEO Rich Harshbarger. “We are pleased to partner with TEAMS and introduce our members to the benefits of attending the TEAMS Conference & Expo.”

Harshbarger is scheduled to speak at TEAMS ‘16, adding yet another leading voice to this year’s program. Harshbarger will also participate in the one-on-one appointment sessions at the TEAMS Expo, which help advance business development opportunities for event organizers, host cities and event suppliers.

“Running USA has long been dedicated to advancing the growth and success of the running industry,” said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *SportsTravel* and organizes the TEAMS Conference & Expo. “We look forward to welcoming Running USA members to TEAMS ‘16 and showing them first-hand ways to grow the events they organize.”

For further information or to register at the preferential rate, Running USA members should contact Nicole Goddeyne at nicole.goddeyne@schneiderpublishing.com or by phone at (310) 577-3700. For more information on TEAMS ‘16, please visit TEAMSconference.com or call (877) 577-3700.

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For further press information, please contact Ann Shepphird: Ann.Shepphird@SchneiderPublishing.com or (310) 577-3700.

About Running USA

Running USA is a tax-exempt, not-for-profit organization devoted to improving the status and experience of distance running and racing in the United States through collective marketing and promotions, information and communications within the industry and to the national media, services to events and industry members, and the development of American world-class stars. It seeks the advancement of the sport and the provision of value to each of its members’ events and businesses. For more information, visit runningUSA.org.

About the TEAMS Conference & Expo

The TEAMS Conference & Expo is organized by Los Angeles-based [Schneider Publishing](#), which publishes *SportsTravel*, the sports world’s event magazine, and *Association News*, America’s most-read magazine for association executives. TEAMS ‘16 will be held September 26–29, 2016, in Atlantic City, New Jersey. In addition to TEAMS, Schneider Publishing organizes [Meetings Quest](#), North America’s longest-running series of trade shows for meeting planners. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

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