

TEAMS[®]

CONFERENCE & EXPO

TEAMS '15 Concludes Successful Conference and Expo in Las Vegas

The world's leading conference and expo for the sports-event industry included appearances by 60 expert presenters, an inspirational Veterans Day program and a Jersey-ready closing session

LOS ANGELES, CA (November 16, 2015) — The TEAMS '15 Conference & Expo—the world's leading gathering for the sports-event industry—concluded on Thursday, November 12, in Las Vegas. Presented by *SportsTravel* magazine and hosted by the Las Vegas Convention & Visitors Authority, the TEAMS '15 Conference & Expo was held November 9–12 at the Mandalay Bay Convention Center in Las Vegas. TEAMS '15 featured a robust educational program with presentations from more than 60 leaders of the sports-event industry and a record-setting number of opportunities for business networking.

“Everyone who attended TEAMS '15 will agree that the TEAMS Conference & Expo is the most productive conference of the year for the sports-event industry,” said Timothy Schneider, president and CEO of Schneider Publishing, which organizes the TEAMS Conference and publishes *SportsTravel* magazine. “From providing attendees with five tracks of sports-specific programming to increasing the number of hours available for business networking, TEAMS '15 was our best conference yet,” said Schneider.

TEAMS '15 began with the TEAMS 11th Annual Golf Tournament, held on Monday, November 9, at TPC Las Vegas. On Tuesday, November 10, the first full day of programming at TEAMS '15 included concurrent sessions led by Olympian and Atlanta Braves executive Mike Plant and USA Rugby CEO Nigel Melville. The opening general session included a welcome to Las Vegas by the showgirls from “Jubilee” at Bally's Las Vegas and a conversation with ESPN's Jessica Mendoza and Fox Sports' Jamie Little, two ascendant female talents in the male-dominated world of sports broadcasting. Tuesday evening, attendees were transported to the iconic Thomas & Mack Center for the *SportsTravel* Awards Gala. The 2015 U.S. Figure Skating Championships, held in Greensboro, North Carolina, was the biggest award winner, taking home Best Amateur Multi-Sport or Multi-Discipline Event as well as the top honor of Sports Event of the Year.

Wednesday, November 11, began with an NCAA Championship Briefing for TEAMS exhibitors and sponsors. Following the TEAMS Expo, the business networking continued at the TEAMS Event Match Luncheon, which combined lunch with a reverse marketplace. In honor of Veterans Day, the afternoon general session included presenters who organize sporting events for veterans, including the Wounded Warrior Amputee Softball Team, the National Veterans Wheelchair Games, Paralyzed Veterans of America, USA Para-Badminton and the Invictus Games. To conclude the session, Israel “DT” Del Toro provided an inspirational keynote address, recounting how he rebuilt his life after being injured by an IED in Afghanistan. Del Toro suffered third-degree burns over 80 percent of his body and was given only a 15 percent chance to live. Del Toro's remarks received a standing ovation from the TEAMS attendees. The afternoon continued with educational sessions led by legendary sports executive Andy Dolich, sports branding and marketing expert Ed O'Hara, and Olympian and soccer star Brandi Chastain, who led a session on the issue of concussions.

The final day of TEAMS '15 on Thursday, November 12, began with the TEAMS Expo and final Event Match Luncheon, followed by an afternoon of concurrent sessions. The closing general session featured Harvey Schiller, commercial commissioner of the America's Cup, on his lifetime in sports, and Olympian Tamara Christopherson, who provided an update on the Los Angeles 2024 Olympic bid. The session concluded with a musical performance by the stars of the smash-hit musical “Jersey Boys.” Following the final installment of the TEAMS Expo, attendees were treated to the TEAMS '15 Closing Party at Drai's Night Club, an evening that included music, dinner and prizes for several lucky event organizers. The party set the stage for TEAMS '16, which will be hosted by the Atlantic City Sports Commission and Meet AC, September 26–29, 2016, in Atlantic City, New Jersey.

For further information or to register for TEAMS '16, please visit TEAMSconference.com or call (877) 577-3700.

###

For further press information, please contact Ann Shepphird: Ann.Shepphird@SchneiderPublishing.com or (310) 577-3700.

The TEAMS Conference & Expo is organized by Los Angeles-based Schneider Publishing, which publishes *SportsTravel*, the sports world's event magazine, and *Association News*, America's most-read magazine for association executives. TEAMS '16 will be held September 26–29, 2016, in Atlantic City, New Jersey. In addition to TEAMS, Schneider Publishing organizes [Meetings Quest](http://MeetingsQuest.com), North America's longest-running series of trade shows for meeting planners. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

SportsTravel, TEAMS, *Association News* and *Meetings Quest* are registered trademarks of Schneider Publishing.

SCHNEIDER
Publishing

ASSOCIATION news[®]
AssociationNews.com

Meetings
Quest[®]
MeetingsQuest.com

SportsTravel[®]
SportsTravelMagazine.com

TEAMS[®]
TEAMSconference.com