

TEAMS®

CONFERENCE & EXPO

TEAMS '15 to Feature NCAA Championships Briefing

Session will preview the NCAA's next massive event bidding cycle involving more than 500 sites for preliminary round and championship events

LOS ANGELES, CA (October 29, 2015) — The National Collegiate Athletic Association will share its plan for the next four-year event bidding cycle during a special briefing on Wednesday, November 11, at the TEAMS '15 Conference & Expo in Las Vegas. Designed for prospective host cities, the session will be an opportunity to learn the inside information about the NCAA's process for selecting sites for 85 of the 90 national championships the NCAA organizes across its three divisions. The process will also include selecting hundreds of sites used for regional qualifying competitions for some of the championships.

“As everyone knows, the NCAA is the leading organization in collegiate sports. We are pleased to provide the TEAMS Conference as a platform for the NCAA to connect with prospective city hosts with this exclusive briefing,” said Timothy Schneider, president and CEO of Schneider Publishing, which organizes the TEAMS Conference and publishes *SportsTravel* magazine. “We are committed to offering the most indispensable sports-business development opportunities available anywhere and this session is an example of how we go about fulfilling that commitment.”

The session will be facilitated by Jeff Jarnecke, the director of championships and alliances at the NCAA, who will lead the NCAA's delegation at TEAMS '15.

“The next event bidding cycle will include more than 500 events beginning in 2018 and the session at TEAMS '15 will be a great opportunity for prospective host partners to learn about the NCAA's process for awarding these events,” said Jarnecke. “I look forward to sharing the key information that a destination or venue will need in order to participate in this bidding cycle.”

Hosted by the Las Vegas Convention & Visitors Authority, TEAMS '15 will be held November 9–12 at the Mandalay Bay Convention Center in Las Vegas. For further information or to register, please visit TEAMSconference.com or call (877) 577-3700.

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The TEAMS Conference & Expo is organized by Los Angeles-based Schneider Publishing, which publishes *SportsTravel*, the sports world's event magazine, and *Association News*, America's most-read magazine for association executives. TEAMS '16 will be held September 26–29, 2016, in Atlantic City, New Jersey. In addition to TEAMS, Schneider Publishing organizes Meetings Quest, North America's longest-running series of trade shows for meeting planners. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

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